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Sampling and modelling rare species: conceptual guidelines for the neglected majority

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#### Abstract

Biodiversity conservation faces a methodological conundrum: Biodiversity measurement often relies on species, most of which are rare at various scales, especially prone to extinction under global change, but also the most challenging to sample and model. Predicting the distribution change of rare species using conventional species distribution models is challenging because rare species are hardly captured by most survey systems. When enough data is available, predictions are usually spatially biased toward locations where the species is most likely to occur, violating the assumptions of many modelling frameworks. Workflows to predict and eventually map rare species distributions imply important trade-offs between data quantity, quality, representativeness, and model complexity that need to be considered prior to survey and analysis. Our opinion is that study designs need to carefully integrate the different steps, from species sampling to modelling, in accordance to the different types of rarity and available data in order to improve our capacity for sound assessment and prediction of rare species distribution. In this article, we summarize and comment on how different categories of species rarity lead to different types of occurrence and distribution data depending on choices made during the survey process,


namely the spatial distribution of samples (where to sample) and the sampling protocol in each selected location (how to sample). We then clarify which species distribution models are suitable depending on the different types of distribution data (how to model). Among others, for most rarity forms, we highlight the insights from systematic species-targeted sampling coupled with hierarchical models that allow correcting for overdispersion and for spatial and sampling sources of bias. Our article provides scientists and practitioners with a much-needed guide through the ever-increasing diversity of methodological developments to improve prediction of rare species distribution depending on rarity type and available data.

## Keywords

bias, detectability, distribution change, methods, occupancy, rare species, sampling, spatial data, species distribution modelling, survey

## Box 1. Glossary (of the terms underlined in the main text)

- Hierarchical Models (HM): or multi-level models. Statistical models of parameters that vary at more than one level of data organization (e.g., nested data, such as abundances of a given species located in different habitat types themselves located in different ecoregions) and thus allow accounting for the potential interdependence between the data points (for further details, see e.g. (Gelman \& Hill, 2007; Raudenbush \& Bryk, 2002)).
- Mark-release-recapture (MRR): Mark-release-recapture, or capture-mark-recapture, is a sampling technique that consists in capturing, marking and releasing individuals of a species in a first capture session. In one or more follow-up capture sessions, the ratio of marked to unmarked specimens is taken to estimate population size (see e.g. (Southwood \& Henderson, 2009; B. K. Williams et al., 2002)).
- Occupancy: Occupancy can refer to two different notions (MacKenzie et al., 2017); (1) the probability of a site to be occupied by a given species, i.e. the a priori expectation that a particular site will be occupied by the species as determined by
some underlying process (or occurrence probability), (2) the proportion of area or sites occupied, which results from the realization of the former process.
- Patchiness: The way habitat patches (and populations) are distributed through space. Habitat patches can be clumped (i.e. spatially aggregated in patches concentrated in a few places, potentially most at risk under environmental stochasticity), patchy (i.e. spatially aggregated according to irregular patterns, e.g. one, two, or five patches per group of patches), random, and regular (i.e. uniformly distributed apart from each other).
- Spatially representative sample-set: Sample-set collected at a set of locations that are spatially distributed in a statistically unconstrained manner, e.g. by a stratified design, in which areas are stratified according to their environmental conditions and the number of samples in each stratum is proportional to the area of that stratum. Such sampling is spatially representative of the variability of these conditions over the whole study area and does not over-represent unusual but rare environmental conditions.
- Species Distribution Model (SDM): Here used as a generic catch-all term to refer to any empirical model that allows spatially-explicit prediction of the current or future environmental suitability for a species (using presence-only, presence/absence and/or abundance data) based on predictors (such as climate, land-use, etc.) and, possibly, scenarios (e.g. IPCC's climate change scenarios) (Guisan \& Thuiller, 2005). Depending on the objectives and underlying assumptions - but mostly using the same types of data and algorithms, these models are also called ecological niche models (ENMs), habitat suitability models (HSMs), niche-based models (NBMs), potential habitat distribution models (PHDMs), and when used only with climate variables, climate-envelope models (CEMs) or climate matching models (CMMs) (Guisan et al. 2013). For instance, ENM can give more focus to species niche quantification or requirements while strict SDMs focus more on getting spatial predictions of species distribution(Saupe et al., 2012). In the context of rare species modelling, models aim to predict either the probability / likelihood of occurrence, or
the probability of environmental suitability for the species, with the caution that these predictions may differ from the realized distribution because a location may be suitable but not reachable by the species.


## Introduction

Almost all international, national, and local conservation planning activities flag biodiversity as a crucial environmental property (e.g. Aichi Targets, Sustainable Development Goals) (Butchart et al., 2016; Griggs et al., 2013) to be protected from the deleterious effects of habitat loss, exploitation, pollution and climate change (IPBES, 2019; Maxwell et al., 2016; Rands et al., 2010). However, biodiversity measurement often relies on species, most of which are rare at various scales (Enquist et al., 2019; Fontaine et al., 2007; Hartley \& Kunin, 2003; Henle et al., 2010; Rabinowitz, 1981; Steege et al., 2013). Several initiatives to halt biodiversity loss have questioned whether current measures of biodiversity do actually sufficiently account for rare species (e.g. Fontaine et al., 2007). For example, one third of plant species worldwide are too poorly known and have too few data for a Red List assessment (Brummitt et al., 2015; Enquist et al., 2019). At the same time, rare species are especially prone to extinction (Courchamp et al., 2006; Henle et al., 2004; Işik, 2011; Kunin \& Gaston, 1993; McKinney, 1997). One way to assess extinction risk is to track the change in spatial distribution through time (Araújo et al., 2002; Benito et al., 2009; Gärdenfors et al., 2001; Thomas et al., 2004). Therefore, protecting species diversity directly implies protecting rare species, which requires understanding their distribution patterns.

Unfortunately, rarity causes considerable methodological difficulties in obtaining sufficient data from survey programmes or alternative sources (e.g. D. L. Roberts et al., 2016), which limits the ability of models to predict distribution patterns. For example, many studies using species distribution models (SDMs, defined in Box 1) need a minimum number of occurrences below which the models cannot be reliably trained and/or validated (e.g. van Proosdij et al., 2016). Thus, we are locked in the 'rare-species modelling paradox' (Lomba et
al., 2010): the majority of species that require the greatest protection also are the species we know least about and are most difficult to model.

However, rarity is an umbrella term used to describe various types of distribution patterns at various scales. Rabinowitz (1981) defined seven categories of rarity based on combinations of the range of a species, the distribution of populations within its range and the local density of the species when present (Figure 1a). Whatever measure used (e.g. range size, occupancy, abundance, relative cover, biomass), and ecosystem or scale of the study, a community is likely to include a handful of common species and a long tail of rare species (Fisher et al., 1943; Preston, 1948). The resulting pattern of species-abundance distributions, following a log-like curve in most natural systems (but also see (Magurran \& Henderson, 2003)), is observed on local to global scales, with correspondingly fine abundance (McGill et al., 2007) to range size frequency (Gaston, 1998) data.

With the goal of mapping rare species' distribution ranges and changes for protection purposes, each of the seven types of rarity implies different problems in accumulating data for modelling. For example, two species $A$ and $B$ with similar prevalence are both found within an area: Species $A$ has a narrow range with high local density (rarity category 2 ) and species $B$ has a broad range with low local density (rarity category 4). Randomly distributed sampling in this area is likely to sample only a few sites where species $A$ is present and many sites where species B is present; consequently, species B's distribution is likely to be better evaluated than species A's distribution. However, a priori knowledge on where species $A$ is present may mean that species $A$ is more often encountered than species $B$; consequently, the dataset contains more presences of species $A$ than of species $B$. The type of rarity, the spatial distribution of samples and the protocol used to sample each location thus all affect the data generated, and the types of model used to project the species' distribution range. Finally, with the perpetual changes in taxonomy (taxonomic revisions), the identification, assessment, and conservation of rare species are constantly challenged (Ota, 2000; Schwartz \& Simberloff, 2001; Standley, 1992) (but see also (Domínguez Lozano et al.,

2007; Simkins et al., 2020)) and the expected increase of species number for some taxonomic groups (Morrison III et al., 2009) foresees an endless need to coping with rarity issues.

We therefore face a conundrum in which, although rarity is ubiquitous, it is particularly challenging to account for, sample and model, at all scales. While some publications already provide comprehensive overview on specific aspects of the different steps from sampling to modelling rare species (Cunningham \& Lindenmayer, 2005; Green \& Young, 1993; Hermoso et al., 2015; Kenkel et al., 1990; Milner-Gulland \& Rowcliffe, 2007; Robinson et al., 2018; W. Thompson, 2013), how to improve our prediction of rare species distribution changes remains a complete challenge to date (Aubry et al., 2017; Didham et al., 2020; Galante et al., 2018; Helmstetter et al., 2021). Our perspective is that all steps need to be integrated in study design. In particular, their sequence needs to be adapted to the different types of rarity to improve our capacity for sound assessments and predictions of the distribution of the majority of biodiversity. However, the trade-offs faced when modelling the distribution of rare species and the decision path linking the form of rarity with the sampling and modelling strategies have largely been neglected. Therefore, to help untangle the rarity conundrum and adapt modelling strategies to the rarity issues, we aim, for each of Rabinowitz's categories of rarity:
(i) To identify the main trade-offs involved in selecting adequate, cost-effective sampling strategies and how these affect the properties of the data,
(ii) To identify modelling frameworks that are potentially suitable for the type of data generated and to highlight gaps that require model development.
To address the first aim, we focus on the spatial distribution of samples ('where to sample') and on the protocols used to do the sampling ('how to sample'). For the second aim, we list and discuss the main modelling frameworks suitable for producing distribution maps for different types of rarity ('how to model'). We synthesize our findings, provide guidelines to optimize and integrate monitoring and modelling of rare species depending on their rarity

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characteristics and briefly discuss remaining challenges with respect to sampling and modelling rare species.

## Where to sample

When setting up a survey program there are multiple ways by which the spatial allocation of samples can be decided (Table 1; Figure 1b). Any choice made at this stage will affect the properties of the collected data. The main trade-off to consider is between sampling efficiency and spatial coverage.

Locally-focused sampling targeting a particular species allows its population to be studied efficiently, but at the expense of a spatially non-representative sample of the species distribution. This conflicts with the aim of covering the realised niche of a species, an assumption of most modelling frameworks. For species whose distribution range is relatively wide and distribution pattern is dispersed (common species and rarity category 4), a spatially representative sample-set of the entire extent is more likely to provide the required occurrence data. Spatially representative sampling has several positive properties. First, data are comparable among species, allowing cost-effective monitoring of multiple species. Second, even if the location of samples is not constant, data remain comparable between years, allowing the detection of temporal changes in distribution (if sampling intensity is kept constant). Third, data on the focal species fit easily into most modelling frameworks, if enough are collected. This is usually done with a systematic sampling scheme on a grid, stratifying the sampling according to habitat or land cover (while ensuring proportional sampling in each stratum), or by randomly selecting the sampling locations (Table 1; Figure 1b).

However, for species with narrow and/or clumped and patchy distribution patterns (rarity categories $1,2,3,5,6,7$ ), a random sample-set of the entire extent is unlikely to capture sufficient information. For example, in the 2007 UK plants countryside survey, 591 one-km²

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locations were included in a stratified random design (Bunce et al., 2014; Carey et al., 2008): the survey recorded 880 species. As there are approximately 4000 plant species in the UK, the survey failed to detect 2400 rare species. In fact, the narrower and clumpier the distribution of a species, the larger the number of random sites needed to encounter the species in enough locations to make credible estimates of abundance or distributional status and changes. Thus, one may need to constrain the sampling towards the target species.

Various methods allow the distribution of samples to target locations more likely to contain a certain rare species (Table 1; Figure 1b). One such example is adaptive sampling (W. Thompson, 2013; Yoccoz et al., 2001). Many programs periodically monitoring rare species sample locations where the species is known to occur, but rarely look in new sites. Such adaptive sampling may be excellent in keeping track of known populations, but eventually leads to erroneous conclusions regarding distribution trends. Consider a species subject to metapopulation dynamics, experiencing local extinctions and colonization of patches: if sampling is in known locations only, one may identify all local extinctions (and a preceding gradual decrease in population size) but not identify the colonization of new patches. Thus, we might wrongly conclude that the species distribution is deteriorating while it may in fact be in an equilibrium state (Magurran et al., 2010) (but see (McRae et al., 2017)).

Another fruitful approach is to combine adaptive with SDM-guided sampling (Aizpurua et al., 2015; Chiffard et al., 2020; e.g. Lin et al., 2014) where one sampling session provides information to model and the following sessions allow adjusting the distribution of samples (S. K. Thompson, 2013; W. Thompson, 2013; Yoccoz et al., 2001). For example, a SDM with data sampled at a certain time can tag potentially unknown local populations for sampling the next year (e.g. Lin et al., 2014). Once the area is sampled and SDM parameters updated, the SDM is re-run and new locations targeted. Such a strategy may be very efficient at accumulating observations of rare species. However, it comes with the risk of estimating an over-optimistic occupancy trend, as the number of detected presences can increase over time while the distribution actually decreases (Table 1). Appropriately
parametrized stacked SDMs, including rarity weighting, can further allow improving the sampling of multiple rare species and help prioritize sampling areas (Rosner-Katz et al., 2020). Any form of adaptive sampling therefore needs considerable manipulation and/or reliable complementary information for further species distribution modelling (Dorazio, 2014; Hefley et al., 2014; Phillips et al., 2009; Raes \& ter Steege, 2007).

The transition from spatially representative sampling to species-targeted sampling also reflects a gradient of a priori knowledge (Table 1). Random sampling does not require specific knowledge. Adaptive sampling and SDM-guided approaches instead need considerable knowledge of the species and its requirements before designing the sampling scheme. Stratified schemes require knowledge about sampling sites and their habitats or environmental conditions across the full range of the target species. Additionally, stratified schemes depend on the quality of the original information used to guide the stratification that has its own uncertainty, due to potential spatial errors and classification issues (Rocchini et al., 2011).

To summarize, different strategies for defining the spatial distribution of samples reflect the compromise between sampling efficiency and spatial representativeness (Figure 1b). Overall, three main types of data may be generated, each with implications for modelling: data can be spatially representative (of the species range, potentially for multiple species), spatially constrained independent of the species, or spatially constrained towards particular species.

## How to sample

For assessing the distribution of species and changes therein, sampling should aim to collect the appropriate quantity of presence data, reduce the number of false absences, and account for detectability of the sampled species (Table 2; Figure 1c). Locally rare as well as elusive (e.g. cryptic or trap-shy) species (W. Thompson, 2013) both pose specific challenges. The probability of detecting a species depends on a range of factors, such as
habitat type, time of the day and year, population density and methods employed to survey the species. Repeated sampling with methods targeting rare and elusive species reduce the probability of false absences and the latter may generate presence/absence data accounting for detection probability (MacKenzie et al., 2017).
Multiple methods increase the detectability of species; some are just a function of sampling effort (e.g. longer transects), others are more directly related to the known ecology of the target species (Table 2; Figure 1c). These latter methods include, for example, baited traps (e.g. Steyer et al., 2013), camera traps (e.g. Schüttler et al., 2017), species-specific markers in environmental DNA (eDNA) sampling (e.g. Carraro et al., 2018), expert knowledge of the species' habitat preference and/or behaviour, or the use of detection dogs (Grimm-Seyfarth et al., 2019; Grimm-Seyfarth \& Klenke, 2019; Hollerbach et al., 2018).

There are several points to consider. First, most of these methods increase the effort or costs required compared with simpler methods, especially when the sampling aims to detect several rare species simultaneously. Second, methods increase detection probability differently for different species, producing output less comparable between species unless methods are highly standardized. For example, a trap baited with pheromones of a specific species will attract more individuals of the focal species than baiting a trap with food utilized by many species (e.g. dung for dung beetles) (Marsh et al., 2013). However, recent advances in genetic monitoring, such as improved markers in eDNA detection of stream species (Carraro et al., 2021; e.g. Jerde et al., 2011; Leese et al., 2021), significantly increase the number of species detected, including many rare species, especially from rivers over several kilometres in length (Altermatt et al., 2020; e.g. Mächler et al., 2019) - but these methods still need further calibration works (Alsos et al., 2018; e.g. Beng \& Corlett, 2020; Cristescu \& Hebert, 2018). Third, highly standardized protocols are essential for comparisons among sites, although some variability in detectability between sites will remain; for example, bird songs are less audible in leaved deciduous forests than in mixed pine forests (Pacifici et al., 2008).

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Some sampling methods generate presence/absence and even abundance data in sufficient quality and quantity to account for detection probability (with repeated sampling of selected sites during a specific period (Mackenzie \& Royle, 2005). Among others, such methods include distance sampling (Buckland et al., 2015) and capture-mark-recapture (B. K. Williams et al., 2002). For the latter, capture by camera traps coupled with image analysis is particularly promising for rare species (Schüttler et al., 2017) (Table 2; Figure 1c). Although these data greatly increase the spectrum of models that can be applied, they require high effort and cost; hardly suitable for rare species except perhaps for those with high local density. However, combining such methods with occupancy surveys or opportunistic observations (e.g. atlas or citizen-science data) and the incorporation of environmental data as potential predictors of occupancy and/or abundance may allow the extrapolation of rare species distributions across large spatial scales (e.g. Bowler et al., 2019; Giraud et al., 2016).

## How to model

As discussed above, choices on the spatial distribution of samples eventually lead to three types of datasets: spatially representative, spatially constrained independent of the species (e.g. due to unrepresentative sampling of environments (see e.g. Bystriakova et al., 2012; Varela et al., 2014)), or spatially constrained towards target species. From a modelling perspective, this results in a trade-off between the number of presences and the need to account for spatial auto-correlation in the data. Similarly, sampling protocols affect the type of data obtained for modelling, be it presence-only, presence/absence, or presence/absence with detectability or estimates of abundances, and thus condition the type and quality of inference. Depending on the type of rarity, the 'where to sample' and 'how to sample' decisions, successful modelling of rare species require modelling tools that fall into all combinations of the cases above (Figure 1d).

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When only presences are available, some methods produce pseudo-absences based on external information (e.g. habitat suitability (Barbet-Massin et al., 2012)). For some models, such as Maxent and Poisson point-process models (PPPMs), pseudo-absences are better interpreted as background points, not implying absences but rather samples of the available environment, where presences are compared against unsampled background locations (Merow et al., 2013; Phillips et al., 2009). They do not produce probability of occurrence but relative occurrence rates (Guillera-Arroita et al., 2015) and can be appropriate for rare species modelling if proper bias correction is applied (Table 3; Figure 1d).

Where presence/absence data are available, developments in SDMs allow handling of data over-dispersion (e.g. negative-binomial and mixed effect models (Harrison, 2014; Molenberghs et al., 2007; O’Hara \& Kotze, 2014)), spatial-autocorrelation (e.g. F. C. Dormann et al., 2007; Marcer et al., 2013), uncertainty in predictions (e.g. ensemble forecasting (Araújo \& New, 2007; Guisan et al., 2017; Thuiller et al., 2019)), and biases due to sampling scales (Keil et al., 2013; Keil \& Chase, 2019). Hierarchical models (HM) are especially useful due to their flexibility: they describe, on the one hand, the true state of nature that is not or only partly observable (e.g. variation in occurrence probability potentially due to variation in available resources), and on the other hand, the measurement error (e.g. variation in detection probability potentially due to variable observer skills) (Kéry \& Royle, 2015). Multi-scale hierarchical SDMs account for the fact that increasing the sampling extent increases the probability of detecting rare species (Rocchini et al., 2017). HMs thus allow imperfect detectability to be considered in the modelling procedure (Table 3). By integrating prior knowledge, Bayesian Belief Networks explicitly decompose causal pathways involved in the capture rate of species, including respective influences of detection and occupancy in small or incomplete datasets (Uusitalo, 2007): capture can be considered dependent on detectability, influenced by date and trapping effort, and by occupancy, influenced by suitability of local habitat conditions (Marcot et al., 2006). Such methods have already proved useful for modelling species distributions (Van Echelpoel et al., 2015) and responses of rare and endangered species (Hamilton et al., 2015; Smith et al., 2007) (Table 3).

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When abundance data from standardized survey or monitoring protocols are available, these can be used to fit rare species distribution models and track distribution changes (Howard et al., 2014). However, because such protocols usually do not detect most of the rare species, especially clumped and low local-density species (see 'how to sample’ section), abundancebased SDMs are rarely possible for rare species.
If recapture data are available, distribution modelling can be done using classical siteoccupancy models and different methods developed as mark-release-recapture analyses (MacKenzie et al., 2017; K. H. Pollock et al., 1990) (Table 3).

For occurrence data from spatio-temporally replicated measurements of presences/absences, under the assumption of population closure (i.e. if the populations did not exchange propagules between the time steps under study), the Royle-Nichols model (Kéry \& Royle, 2015; Royle \& Nichols, 2003) allows occurrence probability to be estimated and detection heterogeneity accommodated (Table 3; Figure 1d). When 'unmarked' abundance data are available, N -mixture models can estimate both detectability and abundances used in large-scale species distribution modelling (Guélat \& Kéry, 2018; Jakob et al., 2014; Kéry, 2018) (Table 3; Figure 1d). When potential sources of measurement bias are known (e.g. type of observer, weather, vegetation density), these can be integrated as covariates in the latent state submodel (e.g. Cunningham \& Lindenmayer, 2005).

When data are zero-inflated, as typical for rare species data, variants of Royle-Nichols or N mixture models can be applied that allow extra parameters and account for data overdispersion. Variants of N -mixture models have further been developed that address spatial bias and scale-dependence, such as variation of sampling grain size (Keil et al., 2018) or scales of environmental influence (R. Chandler \& Hepinstall-Cymerman, 2016). However, the underlying assumptions are quite restrictive for species distribution modelling and further simulation studies are needed to assess their performance with rare species when assumptions are not met. This approach is also not necessarily the most cost-effective

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strategy when it comes to tracking species distribution changes over time compared with presence/absence data (Joseph et al., 2006).

When multiple types of data are available (presences, presence/absence, abundance), their combination within single modelling frameworks provides valuable insights into predicting species distributions, occupancy, even abundance (Table 3). Even if available over a restricted spatial extent, multiple sources of abundance data can be used together with more extensive data, such as occupancy surveys or opportunistic observations. HMs can include different submodels for the different sources of data, and potential detection biases, and incorporate environmental data as potential predictors of occupancy and/or abundance. Such methods allow extrapolation and even comparison of rare species' distributions across large spatial scales (e.g. Bowler et al., 2019; Giraud et al., 2016) and potentially for all categories of rarity if data sources are available and models well built (Figure 1d).

To summarize, model choice will mainly depend on the nature of the data and biases involved. From presence only, to presence/absence, to abundance, in Figure 1d, there is a change in the temporal comparability of SDMs, and thus their ability to track distributional changes. In the top row, the output is relative likelihood, which is not comparable even for a given species over multiple time steps. Naïve presence/absence SDMs provide an estimate that does not separate probability of occurrence from detectability, but if we assume detectability to be constant across time and space (including no drastic change in abundances), the resulting probability map is comparable for a given species over time. Finally, population size information allows the separate estimation of detectability and probability of occurrence, which is comparable over time, species and space. Comparability is important as it enables conservationists to assess changes in the environmental suitability, and ideally (see Dallas \& Hastings, 2018; Jiménez-Valverde et al., 2021; Weber et al., 2017), in the distribution of rare species that could require revision of a species' status and protection needs.

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More generally, whatever the type of rarity, several methodological aspects are to be considered to ensure SDM quality, including predictor selection (e.g. Le Rest et al., 2014; Saupe et al., 2012; K. J. Williams et al., 2012), model averaging (e.g. Burnham \& Anderson, 2004; C. F. Dormann et al., 2018), spatial-explicit cross-validation (e.g. D. R. Roberts et al., 2017), optimisation of model performance (e.g. Anderson \& Gonzalez, 2011; Norberg et al., 2019; Radosavljevic \& Anderson, 2014), and testing or improvement of the extrapolation abilities of the fitted models (e.g. Mesgaran et al., 2014; Owens et al., 2013; Qiao et al., 2019; Stohlgren et al., 2011; Zurell et al., 2012).

## Conclusion and future perspectives

Protecting species diversity implies protecting rare species. However, surveying and modelling rare species involves considerable methodological challenges. In this paper, we have identified how the main decisions on sampling strategy condition properties of the data, and how these in turn condition the range of appropriate modelling methods. With this perspective, we provide guidelines to optimize monitoring and modelling of rare species depending on their rarity characteristics and to ensure consistency between sampling methods, and modelling approaches (Figure 1).

Significant data on the occurrence of species is collected by citizen scientists (Amano et al., 2016; M. Chandler et al., 2017). It is highly valuable for monitoring biodiversity at different scales, but often biased and limited to specific areas. While there are ways to correct biases in such data (Bird et al., 2014; Robinson et al., 2018), for monitoring "rarest" species (i.e. narrow distributional range, clumped population, low local density), a systematic speciestargeted sampling design may be preferred. Significant advances are expected from advanced remote sensing techniques, genetic tools and using detection dogs, all with the potential to significantly increase the detection rate of rare species at comparatively low cost and with more or less bias towards the species. Above all, future research is still needed to integrate the type of rarity more explicitly into decisions on how and where to sample with the selection of appropriate models. Another challenge with respect to species conservation
is that, although the rarity status is defined with respect to endemicity over a given period, it may be dynamic in the longer term, requiring constant adaptation of assessment strategies.

Considering most forms of rarity, our synthesis highlights the particular potential of HMs as a flexible tool to improve rarity modelling while accounting for spatial, observer, and speciesspecific biases. Advances in zero-inflation modelling in particular have to be better integrated into rare species distribution modelling as both the conceptual and technical foundations of these approaches impact on the rarity sampling and modelling issues. Considering the rarest forms of rarity, our synthesis suggests that recent HM developments to combine multiple sources of data are extremely promising (Figure 1).

Other promising perspectives have recently emerged, such as functional rarity modelling (Carmona et al., 2017; Violle et al., 2017) and the use of co-occurring species information (or the "neighbourly advice" (McInerny \& Purves, 2011)) and of positive associations among rare species (Calatayud et al., 2019; Hines \& Keil, 2020) as potentially valuable information to model rarity distribution. Other model developments include harnessing information from other sources that either directly inform a species' distribution at larger scales, such as incorporating expert-drawn range maps (Merow et al., 2017) or elevation ranges (Ellis-Soto et al., 2021) as model offsets. Joint species distribution models (JSDMs), which model multiple species simultaneously to infer the species' environmental response based on species co-occurrences (Ovaskainen \& Soininen, 2011; L. J. Pollock et al., 2014), often incorporate ancillary information such as trait (L. J. Pollock et al., 2012) or phylogenetic similarity (Ovaskainen et al., 2017) and are promising further developments for rare species modelling (Tobler et al., 2019). Finally, machine-learning based methods, including nonparametric methods, and methods tolerant of unstructured data, have shown promise for modelling and mapping rarity with strong predictive ability (Pouteau et al., 2012; Robinson et al., 2018). Further research and sensitivity analyses are needed to assess the appropriateness of these methods in the workflow of rarity sampling and modelling, depending on the rarity type of the species.

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## Author contribution

YG and AJ have equally contributed to ideas, first drafting of the paper, production of tables and figures, and coordination of the writing process. WK and KH, at the origin of the project, have jointly supervised the work as project leaders (EU BON) and have equally contributed with the central ideas, orientation and deep revisions of the manuscript. All authors have contributed with ideas and revisions on all versions of the manuscript.

## List of items and captions

1 Box + 1 Figure + 3 Tables

## Figure 1

Synthesis infographic of (a) the Rabinowitz's seven categories of rarity, (b) examples of approaches to assess where to sample depending on the rarity category, (c) examples of approaches to assess how to sample depending on the rarity category and species local density, and (d) examples of modelling approaches to predict and map species distribution depending on the type of data generated in previous steps (a) and (b). Note that most of the methods can be used in more than one situation, but for the simplicity of the figure, we did not systematically repeat them and rather highlighted the methods we considered as the most useful or relevant. The references (numbers in brackets) are listed below the figure.
References: [1] Breiner et al. 2015, [2] Lomba 2010, [3] Chen \& Pollino 2012, [4] Fithian 2014, [5] Marcer et al. 2013, [6] Keil et al. 2013, [7] Rocchini et al. 2017, [8] El-Gabbas \& Dormann 2018, [9] Radosavljevic \& Anderson 2014, [10] Boria et al. 2014, [11] McKenzie et al. 2017, [12] Royle \& Nichols 2003, [13] Kéry \& Royle 2015, [14] Willson et al. 2011, [15] Nichols et al. 2008, [16] Giraud et al. 2016, [17] Bowler et al. 2019, [18] Joseph et al. 2009, [19] Cunningham \& Lindenmayer 2005, [20] Chandler et al. 2011.

## Tables 1, 2, 3

Non-exhaustive list of methods to assess (1) where to sample, (2) how to sample, and (3) how to model rare species data with their brief description, advantages and limits, the type of rarity for which they appear as most appropriate, and examples of references related. Inputs/outputs of modelling methods can be P (presences only), lik (presence likelihood), PA (Presences/Absences), ab (abundance), det (detectability information), pocc (probability of occurrence). Underlined words refer to the Glossary (Box 1). The references are listed below the Table 3.

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## Figure 1

Synthesis infographic of (a) the Rabinowitz's seven categories of rarity, (b) examples of approaches to assess where to sample depending on the rarity category, (c) examples of approaches to assess how to sample depending on the rarity category and species local density, and (d) examples of modelling approaches to predict and map species distribution depending on the type of data generated in previous steps (a) and (b). Note that most of the methods can be used in more than one situation, but for the simplicity of the figure, we did not systematically repeat them and rather highlighted the methods we considered as the most useful or relevant. The references (numbers in brackets) are listed below the figure.
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## Tables 1, 2 \& 3

Non-exhaustive list of methods to assess (Table 1) where to sample, (Table 2) how to sample, and (Table 3) how to model rare species data with their brief description, advantages and limits, the type of rarity for which they appear as most appropriate, and examples of references related. In Table 3: inputs/outputs can be P (presences only), lik (presence likelihood), PA (Presences/Absences), ab (abundance), det (detectability information), pocc (probability of occurrence). Underlined words refer to the Glossary (Box 1). The references are listed below the Table 3.

## Table 1. Where to sample?

| Method | Brief description | Pros | Cons | Suitable for which rarity categories? | References |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Accumulated opportunistic observations | Sampling locations | - depending on the species | - sample not representative of | All | ${ }^{1}$ Chandler et al. |
|  | are not chosen but | attractivity and ease of | the entire extent |  | 2017 (iNaturalist); |
|  | emerge from external | detection/identification, a | - species-targeted |  | ${ }^{2}$ Sullivan et al. 2017 |
|  | contribution of | large number of observations | - absences usually not reported, |  | (eBird); |
|  | various sources, e.g. | can be accumulated over time, | presence-only data |  | ${ }^{3}$ Deguines et al. |
|  | data from citizen | with minimal investment of | - sampling effort varies through |  | 2012 (spipoll) |
|  | science programs free | time and funds | time |  |  |
|  | from any observation | - can detect new populations | - mainly done for charismatic |  |  |

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| Method | Brief description | Pros | Cons | Suitable for which rarity categories? | References |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | protocol | and species <br> - may be used to create atlas data <br> - rare species receive <br> particular attention | taxa <br> - risk of misidentification in the case of non-expert observations (particularly critical as even a small fraction of misidentified common species may swamp the true records of a rare species) |  |  |
| Simple random sampling | Random selection of the locations, i.e. all the locations of the study area have the same probability to be sampled | - spatially unbiased sample <br> - objective and well-defined <br> - sample representative of the study extent <br> - temporally comparable samples <br> - no target species, multispecies sample | - ignores environmental/habitat variability <br> - rare species are unlikely to be detected in sufficient numbers, even in huge samples | Cat4 | ${ }^{4}$ Greig-Smith 1964; <br> ${ }^{5}$ Diekmann et al. <br> 2007; <br>  <br> Weslien 2008 |

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Cons
Suitable for References
which rarity
categories?

| Systematic sampling | Sampling according to a fixed spatial | - simple to implement, no need of external information | - needs prior information on total number of sites to be | Cat4 (and Cat5 if | 7Madow 1953; <br> ${ }^{8}$ Fortin et al. 1989 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| sampling | interval(s) that | nor a priori species-specific | sampled | habitats are |  |
|  | depends on the | knowledge | - detection strongly depends on | organised |  |
|  | predefined total | - more cost-efficient than | the choice of the spatial interval | randomly) |  |
|  | number of locations | simple random sampling as it | of the sampling and on the |  |  |
|  | to be sampled in the | guarantees even distribution | starting point of the sampling, |  |  |
|  | study area, e.g. plots | of sites and good coverage of | e.g. in species with clumped |  |  |
|  | arranged along a | the study area | populations; if sampling interval |  |  |
|  | regular grid or | - temporally comparable | is the same order of magnitude |  |  |
|  | (equidistant) | samples | as the clumping interval, the |  |  |
|  | transects that cover | - no target species, multi- | sample will not be |  |  |
|  | the space evenly | species sample | representative of the species |  |  |
|  | (hyper dispersed |  | distribution (will either under- |  |  |
|  | distribution of |  | or over-detect the species |  |  |
|  | samples) |  | depending on the starting |  |  |
|  |  |  | point) |  |  |

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| Method | Brief description | Pros | Cons | Suitable for which rarity categories? | References |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adaptive <br> (cluster) <br> sampling / prior- <br> informed <br> sampling | Sampling design where site selection | - accurate estimations of species abundances | - not widely used in ecological studies | Cat2, Cat3 | ${ }^{10}$ Krebs et al. 1989; <br> ${ }^{11}$ Yoccoz et al. |
|  | depends on previous | - appropriate for rare, | - efficiency depends on the |  | 2001; |
|  | sampling raw | clustered and unevenly | spatial distribution of the |  | ${ }^{12,13}$ Thompson S.K. |
|  | outcomes, either a) | distributed species | species |  | 1990; 2013; |
|  | from the overall |  | - difficult to know the final |  | ${ }^{14}$ Thompson W.L. |
|  | survey, e.g. adaptive |  | sample size needed prior to the |  | 2002 |
|  | cluster sampling |  | survey |  |  |
|  | which consists in |  | - data collection process is |  |  |
|  | searching for a |  | complicated |  |  |
|  | species in a given |  | - not fully adapted yet to |  |  |
|  | location and if the |  | mobile species, sensitive |  |  |
|  | species is found, |  | species and habitats (side- |  |  |
|  | searches continue |  | effects of intensive sampling) |  |  |
|  | nearby |  | - resulting data biased towards |  |  |
|  | (neighbourhood |  | the species of interest |  |  |
|  | shape can vary |  | - sampling effort varies through |  |  |
|  | according to the |  | time |  |  |

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## Suitable for <br> References which rarity <br> categories?

study needs), or b)
from other surveys,
i.e. site selection
depends on external
source of information
and/or belief on the
species potential
presence, e.g. atlas
data

| "SDM"-guided | Sampling locations | - sampling coverage | - time-consuming process | Cat1, Cat3 | ${ }^{84} \mathrm{Austin} \mathrm{et} \mathrm{al}. \mathrm{1984;}$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| sampling | are drawn from a | optimisation | - requires predictor layers (with | (potentially | ${ }^{15}$ Le Lay et al. 2010; |
|  | probability surface | - allows a systematic and | good spatial and thematic | Cat5, Cat 7 if | ${ }^{16}$ Lin et al. 2014; |
|  | generated by | exhaustive pre-selection of | resolution for narrow range | clumping is | ${ }^{17} \mathrm{Aizpurua} \mathrm{et} \mathrm{al}$. |
|  | modelling the know | suitable locations | species) | not due to | $2015 ;$ |
|  | P/A of a species |  | - subject to model error and | dispersal | ${ }^{18} \mathrm{Chiffard} \mathrm{et} \mathrm{al}$. |
|  | against | uncertainty | limitations) | 2020 |  |

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# Cons 

Suitable for References
which rarity
categories?

- may work better for specialist
predictors and
extrapolating the
model in space and
dispersal limited (niche-based
modelling)
time, e.g. adaptive
niche-based sampling,
Direct Gradient
Analyses

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## Table 2. How to sample?

| Method | Brief description | Pros | Cons | Suitable for which rarity categories? | References |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Standardized sampling | Sampling with commonly use methods following a standardized protocol (e.g. quadrats, transects, traps, etc.) without any adaptation to increase the probability of detecting rare species, e.g. biodiversity observatories | - detection of a large number of species <br> - data comparable across locations <br> - unbiased with respect to sampling effort | - rare species less likely to be detected when populations have low local density | Cat1, Cat2, Cat3 | ${ }^{19}$ Enquist et al. <br> 2016; <br> ${ }^{20}$ Bruelheide et al. <br> 2019; <br> ${ }^{21}$ Risely et al. <br> 2010; <br> ${ }^{22}$ Jiguet et al. 2012 |

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| Method | Brief description | Pros | Cons | Suitable for which rarity categories? | References |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Occupancy sampling | Sampling that consists of repeated sampling following a standardized protocol within a period during which the targeted species remain available for detection | - multi-species; allows estimating detection probability that can be used to obtain unbiased presence/absence data | - effort required is high unless detection probability is high - may require survey methods targeted to particular rare species, such as lures | All |  <br> Royle 2005; <br> ${ }^{24}$ MacKenzie et al. $2017$ |
| Distance sampling | Sampling that consists in recording the distance from the observer to the organism when detected. This information can then be used to adjust the sampling strategy | - multi-species | - requires expert knowledge (able to identify species at different distances within a given radius) - locally rare species will not provide sufficient observations for reliable estimates of abundance | Common species, Cat2 | ${ }^{25}$ Rosenstock et al. <br> 2002; <br> ${ }^{26}$ Buckland et al. <br> 2015 |

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| Method | Brief description | Pros | Cons | Suitable for which rarity categories? | References |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | and to correct for detection probability in prediction models |  |  |  |  |
| Species-targeted sampling <br> (or species-specific sampling) | Sampling specifically designed for given locally rare species, based on fine information on the species' habits, to increase the encounter rate, e.g. traps with specific food items or pheromone baits | - highly efficient in <br> detecting rare species of interest <br> - fine resolution data | - intensive field work <br> - cannot cover large <br> spatial extent (but see <br> promising methods such <br> as detection dogs) <br> - species-targeted | All | ${ }^{27}$ Grimm \& Klenke <br> 2019; <br> ${ }^{28}$ Grimm et al. <br> 2019 |

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| Method | Brief description | Pros | Cons | Suitable for which rarity categories? | References |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Mark-Release-Recapture sampling | Sampling that consists in capturing, marking and releasing individuals of given species in order to keep track of their identity and be able to estimate capture rate and population parameters | - under particular <br> assumptions, allows <br> estimating population <br> parameters, such as <br> population size, fecundity, etc. <br> - fine resolution data | - highly time-consuming and field-work intensive - cannot cover large spatial extents - species-targeted | Cat1, Cat2, Cat3 | ${ }^{29}$ Williams et al. $2002$ |
| Passive sampling | Sampling based on the setting up of devices that automatically record species passing within a certain radius, e.g. camera | - allows large-scale <br> surveys <br> - multi-species | - non-specific, detects any species as well as noise - costly in terms of resources (to buy devices, process data, etc.) | Cat3, Cat7 (+ <br> Cat2, Cat6 if <br> devices can be set anywhere) | ${ }^{30}$ Schüttler et al. <br> 2016 (camera <br> trapping) <br> ${ }^{31}$ Jeliazkov et al. <br> 2016 (acoustic <br> sampling) |

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| Method | Brief description | Pros | Cons | Suitable for which rarity categories? | References |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | trapping, acoustic sampling |  |  |  |  |
| eDNA | Sampling based on | - rapid survey at large | - detectability depends on | Cat1, Cat2, Cat3 | ${ }^{32}$ Bohmann et al. |
|  | DNA extraction from | scales, cost-effective | several parameters | (+Cat5, Cat7 if we | 2014; |
|  | the environment (e.g. | - species-targeted as well | whose effects can be | consider that at | ${ }^{33}$ Rees et al. 2014; |
|  | water, soil, | as multi-species | confounded with actual | low population | ${ }^{34}$ Jerde et al. 2011; |
|  | sediments, snow) | assessments | ecological responses, e.g. | density, habitat | ${ }^{35}$ Wilcox et al. |
|  | coming from cells of | - high detection power | environmental conditions, | specificity may | 2013; |
|  | organisms that are | - non-invasive method | such as UV light, | ensure higher | ${ }^{36}$ Beng \& Corlett |
|  | and/or were present | - no licence constraints for | temperature, and water | eDNA | 2020 |
|  | at some point in the | protected species | flow, but also the activity | concentrations |  |
|  | environment. Specific | - in some cases, can | and density of animals, | than habitat |  |
|  | or unspecific primers | provide semi-quantitative | their residence time, etc. | unspecificity) |  |
|  | can be used to | estimation of abundances | - the importance of |  |  |
|  | amplify eDNA |  | primer specificity |  |  |
|  | samples, depending |  |  |  |  |
|  | on whether the |  |  |  |  |

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survey targets
specific species or
the whole
community,
respectively

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## Table 3. How to model?

| Suitable | Examples / | Input data |
| :--- | :--- | :--- |
| for which | references | -> Output |
| rarity |  | calculated/ |
| categorie |  | estimate* |
| $s ?$ |  |  |

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| Method | Brief description | Pros | Cons | Suitable for which rarity categorie s? | Examples / references | Input data <br> -> Output <br> calculated/ <br> estimate* |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Data <br> Data processing <br> processing | Different processing strategies can be applied on data prior to actual modelling which allows making data more appropriate, more powerful, or more in line with the assumptions of subsequent modelling; e.g. combine opportunistic observations with atlas data, correct biases in presenceonly data, data transformations (e.g. abundances into rank abundance curves) | - data-saving, allows using the maximum of information available | - often requires to take arbitrary <br> decisions to select <br> thresholds, <br> correcting factors, etc. | All | ${ }^{37}$ Fithian et al. 2015; <br> ${ }^{38}$ Phillips 2009 <br> (correct <br> biases in <br> presence-only <br> data); <br> ${ }^{39}$ Nekola et al. <br> 2008 (data <br> transformatio <br> ns) | $\begin{aligned} & \text { PA -> PA } \\ & a b->a b \end{aligned}$ |

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| Method | Brief description | Pros | Cons | Suitable <br> for which <br> rarity <br> categorie <br> s? | Examples / references | Input data <br> -> Output <br> calculated/ <br> estimate* |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Spatial-thinning <br> SDMs | SDM procedure that consists in removing spatially clustered occurrence points to reduce the spatial autocorrelation in input data | - can use most traditional SDM algorithms (only affects input data) <br> - reduces the spatial autocorrelation in input data - reduces the risk of overfitting data to spatial biases in sampling data | - assumes that habitat suitability is the most limiting driver of species distribution - reduces quantity of modelling data | Common species | ${ }^{49}$ Boria et al. $2014$ | PA -> <br> relative <br> pocc <br> P -> relative <br> lik |

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| Method |  | Brief description | Pros | Cons | Suitable <br> for which <br> rarity <br> categorie <br> s? | Examples / references | Input data <br> -> Output <br> calculated/ <br> estimate* |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ensemble of multiple SDMs | Ensemble SDMs | Procedure that takes outputs from several algorithms of | - does not rely on single best | - all the cons of SDM approaches | Common species |  <br> New 2007; <br> ${ }^{85} \mathrm{Hao}$ et al. <br> 2019; ${ }^{86} 2020$ | PA -> <br> relative <br> pocc <br> P -> relative <br> lik |
|  |  | SDMs, weights these outputs | model | above |  |  |  |
|  |  | based on respective model performances (using e.g. AIC) | - ensemble predictions | - model averaging also has |  |  |  |
|  |  | and generates single | perform better | limitations (e.g. |  |  |  |
|  |  | 'consensus' predictions by | compared to | sensitivity to |  |  |  |
|  |  | model averaging methods | single modelling | performance |  |  |  |
|  |  |  | techniques | score and |  |  |  |
|  |  |  | - can use | thresholds used) |  |  |  |
|  |  |  | variance | - predictive |  |  |  |
|  |  |  | between models | performance still |  |  |  |
|  |  |  | as estimate of | questioned |  |  |  |
|  |  |  | uncertainty |  |  |  |  |

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| Method |  | Brief description | Pros | Cons | Suitable <br> for which <br> rarity <br> categorie <br> s? | Examples / references | Input data <br> -> Output <br> calculated/ <br> estimate* |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bayesian <br> Belief <br> Network <br> SDMs | Bayesian Belief | (a.k.a. Bayesian networks, | - all the pros | - requires to | Potentiall | 53,54 Marcot et | P -> relative |
|  | Network SDMs | causal probability networks, | related to | discretize input | y all | al. 2006a,b; | lik |
|  |  | acyclic directed graphs) | Bayesian | predictors with | (provided | ${ }^{55}$ Smith et al. | PA -> |
|  |  | Statistical tool derived from | statistical | choices of | that | 2007; | relative |
|  |  | graph theory and Bayesian | frameworks: | thresholds which | enough | ${ }^{56}$ Aguilera et | pocc |
|  |  | inference that predicts the | flexibility, | can lead to class | prior | al. 2010; | relative $a b$ |
|  |  | probability of ecological | accounting and | edge effects (but | knowledg | ${ }^{57}$ Chen \& |  |
|  |  | responses to varying input | quantification of | see Aguilera et al. | e and | Pollino 2012; |  |
|  |  | assumptions such as habitat | uncertainties, | 2010) | validation | ${ }^{58}$ MacCracken |  |
|  |  | and population demography | integration of | - more | data are | et al. 2012; |  |
|  |  | conditions and to | prior knowledge | appropriate for | available) | ${ }^{59}$ Hamilton et |  |
|  |  | hypothesized causal | information on | risk or |  | al. 2015; |  |
|  |  | relationships. | the rare species | conservation |  | ${ }^{60}$ Van |  |
|  |  |  | of interest, easily | category |  | Echelpoel et |  |
|  |  |  | updatable with | assessment than |  | al. 2015 |  |
|  |  |  | new data / | for predicting or |  |  |  |
|  |  |  | information, etc. | mapping species |  |  |  |
|  |  |  | - integration, | distribution |  |  |  |
|  |  |  | assessment and | - assumptions and |  |  |  |
|  |  |  | visualization of | reasoning behind |  |  |  |
| This article is protected by copyright. All rights reserved |  |  | causal pathways | the hypothesized |  |  |  |
|  |  |  | to explain | influence diagram |  |  |  |








| Suitable | Examples / | Input data |
| :--- | :--- | :--- |
| for which | references | -> Output |
| rarity |  | calculated/ |
| categorie |  | estimate* |
| s? |  |  |

*P=presence only, $\mathrm{PA}=$ presence/absence, $\mathrm{ab}=$ abundance, $\mathrm{pocc}=$ probability of occurrence, det=detection probability, lik=likelihood

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