

CREATIVE VIRTUAL CONFERENCING AND NETWORKING TO ADVANCE HESD

10 JUNE 2021, IRDO CONFERENCE, UNIVERSITY OF MARIBOR, SLOVENIA

ANNE B. ZIMMERMANN, TAMARA DA SILVA-TROLLET, MARIO DIETHART.
INGRID MULÀ PONS DE VALL, NELLY NIWA, THERES PAULSEN, MICHAEL STAUFFACHER

**COPERNICUS ALLIANCE | UNIV. OF BERN,
CENTRE FOR DEVELOPMENT AND ENVIRONMENT**





“What kind of academic conferences do we need for a sustainable future?”



Corona crisis...



Creative and collaborative 3-day face-to-face conference in Bern

6 different communities: boldly and creatively discuss HESD issues?



31 AUGUST — 2 SEPTEMBER 2020
BERN, SWITZERLAND

HOW CAN WE ASSURE QUALITY
AND TRANSFORMATIVE LEARNING
FOR SUSTAINABLE DEVELOPMENT?

HIGHER EDUCATION SUMMIT 2020

31 AUGUST — 2 SEPTEMBER 2020

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HIGHER EDUCATION SUMMIT 2020

VIRTUAL

- Our mission:
ensure (virtual) space for:
- creativity,
 - networking
 - a sense of place
 - chance meetings
 - career-oriented self-presentation and coaching,
 - policy-oriented reflection
 - trust-building
 - and joint LEARNING

Higher Education Summit 2020: HES2020

www.higher-education-summit-2020.com



We wanted to maintain all the planned formats!

FACE TO FACE

- Keynote discussions (roundtable with audience interaction)
- Evening Keynote with apéro
- --

VIRTUAL FORMAT

- Keynote discussions (pre-recorded videos; in the live session: only key statements, then moderated Q&As)
- Live Evening Keynote, followed by random breakout rooms for online apéro
- Covid-19 Roundtable with several stakeholders

FACE TO FACE

- Solution Rooms with “next practices” (facilitated)
- Co-Creative Labs: freely designable spaces
- Poster Market with space for discussions
- Speed-dating / Partnership market

VIRTUAL FORMAT

- Solution Rooms with “next practices” (facilitators and presenters met in advance and tested what they needed)
- Co-Creative Labs: (moderators were given access to their virtual room well in advance to try out what they wanted; many software solutions used)
- Poster Plaza: same template, all posters available in advance, 60 sec key message, then break-out rooms in groups of 4 posters
- Book an expert

FACE TO FACE

- Network meetings as side events
- Excursions to sustainability initiatives in Bern
- Harvesting and Visual summary

VIRTUAL FORMAT

- Online network meetings as lunch events
- Virtual excursion: 5 filmed stories featuring members of sustainability initiative in Bern pre-recorded; group discussion in break-out rooms after watching the video together
- Harvesting and Visual Summary: “Murals” for harvesting feedback from moderators + facilitators + participants; presentation based on feedback, then explanation of Visual summary



Mario Diethart



Lukas Törner, Zeppelin University

Practitioners in Sustainability Accounting Education – a transdisciplinary teaching approach

TÖRNER, Lukas

Address the need for normative and technical guidance in sustainability accounting education while considering the importance of the dynamic practical field.

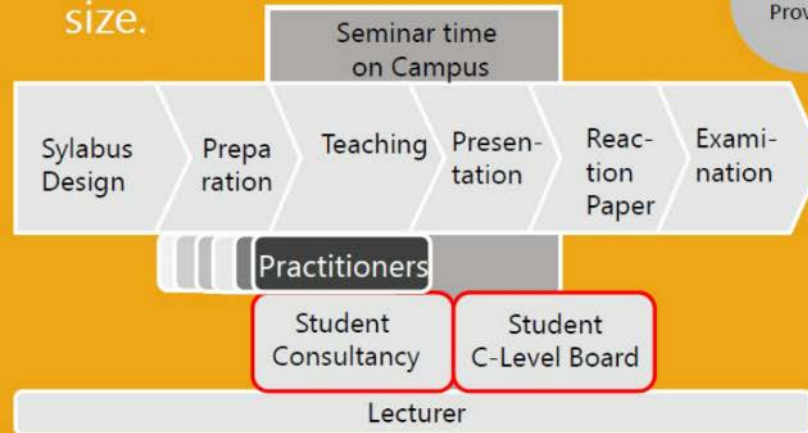
METHODS

1. systematic review of relevant topics & roles in sustainability accounting education
2. a seminar design

RESULTS

guidelines for a transdisciplinary scalable seminar on sustainability accounting for an interdisciplinary student body, which involves practitioners

2 Transdisciplinary sustainability accounting education draws on new expertise of practitioners to gain **technical and ethical knowledge** for interdisciplinary accounting students of any class size.



IMPORTANCE

Students from different disciplines collaborate to create and assess sustainability accounting interacting with multiple practitioners

Törner, Lukas; Silva, Samantha

zeppelin universität



Twitter: @lutoern
www.itas.kit.edu/kollegium_silva_samanthi

- Attendee List (18)
- Elisabeth Hofmann
 - Hosts (3)
 - Anne Zimmermann
 - Michèle Susanne Egger
 - Tamara Rebecca da Silva-Tro...
 - Presenters (15)
 - aklaey
 - aklaey 2
 - Alexander Mehlmann, Legac...
 - Anke de Vrieze
 - Claudia Schmitt, Universitat ...
 - Daniele Campobenedetto
 - Elisabeth Hofmann
 - Krzysztof Kasianiuk, Col...
 - Lonny Gold
 - Marilyn Mehlmann
 - mb
 - Owen Harney (NUIG)
 - Pedro Noguera-Méndez, Univ...
 - Petra Biberhofer
 - Tiziana Merlo, PH Lucerne

- Participants (0)



Chat (Everyone)

Krzysztof Kasianiuk, Collegium Civitas: hello!

Michael Stauffacher ETH Zürich: hi Marilyn!

Anne Zimmermann: hello Marilyn

Marilyn Mehlmann: Hi Michael!

Elisabeth Hofmann: I am here too !

Elisabeth Hofmann: But I do not seem to have camera rights

Anne Zimmermann: put the microphone even closer to your mouth, Daniele!



You are in ROOM 5

"Deconstructing and reconstructing complexities to adapt transformative teaching of SD to diverse learners, an example inspired from urban planning"
 Hofmann, Elisabeth; Leuret, François-Xavier; UNESCO Chair for Training of Sustainable Development Professionals, Bordeaux, France



"TeleArchitettura"
 Campobenedetto, Daniele; Bariooglio, Caterina; Federighi, Valeria; Bruno, Edoardo; Listo, Tommaso; Politecnico di Torino, Italy



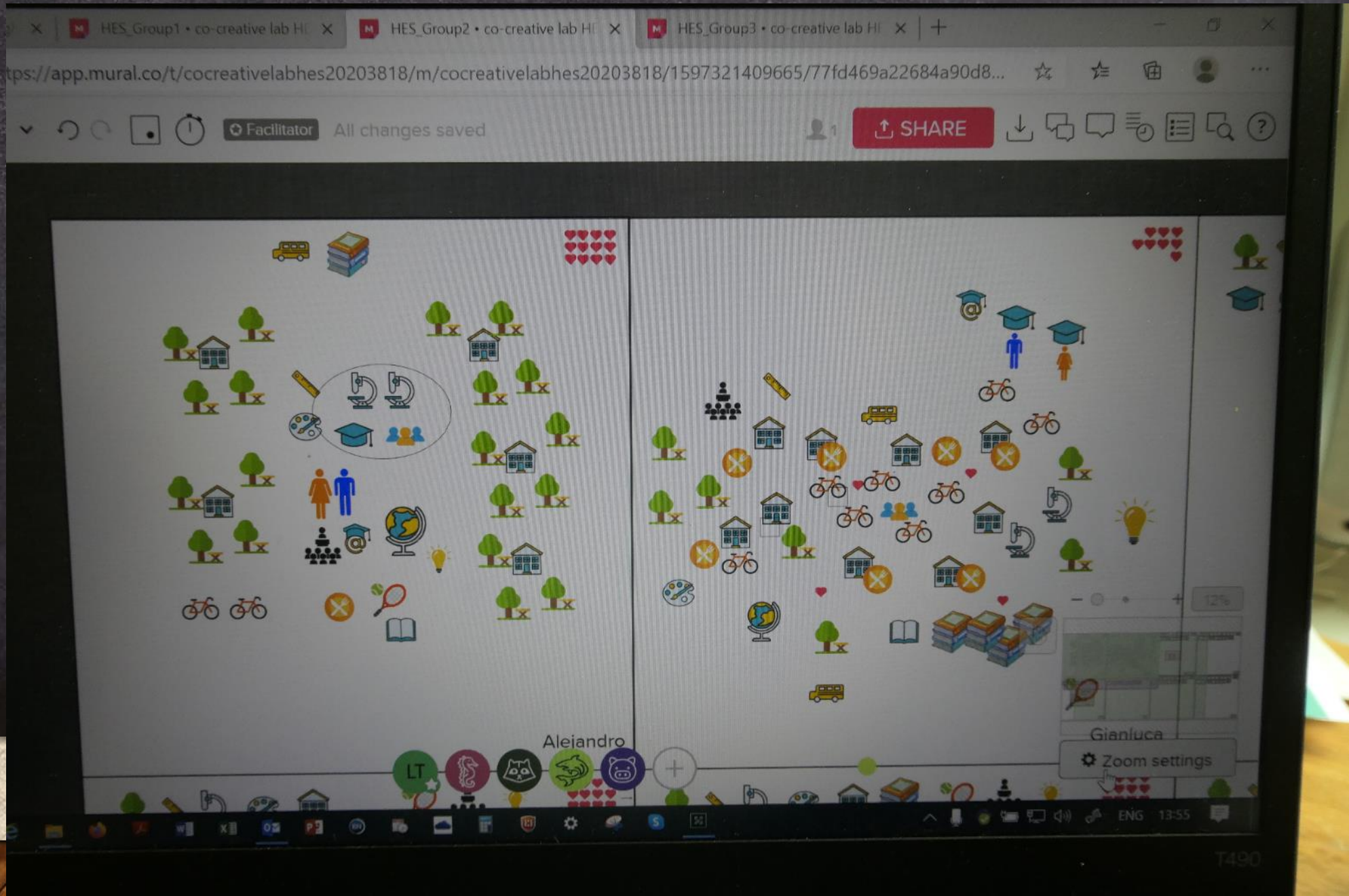
"Systems thinking know-how for teaching sustainable development"
 Dereniowska, Malgorzata; Independent scholar, Poland; Kasianiuk, Krzysztof; Collegium Civitas, Poland; Kaleta, Marek; Ashoka, Poland; Romaniuk, Patrycja; The Sustainers, Poland



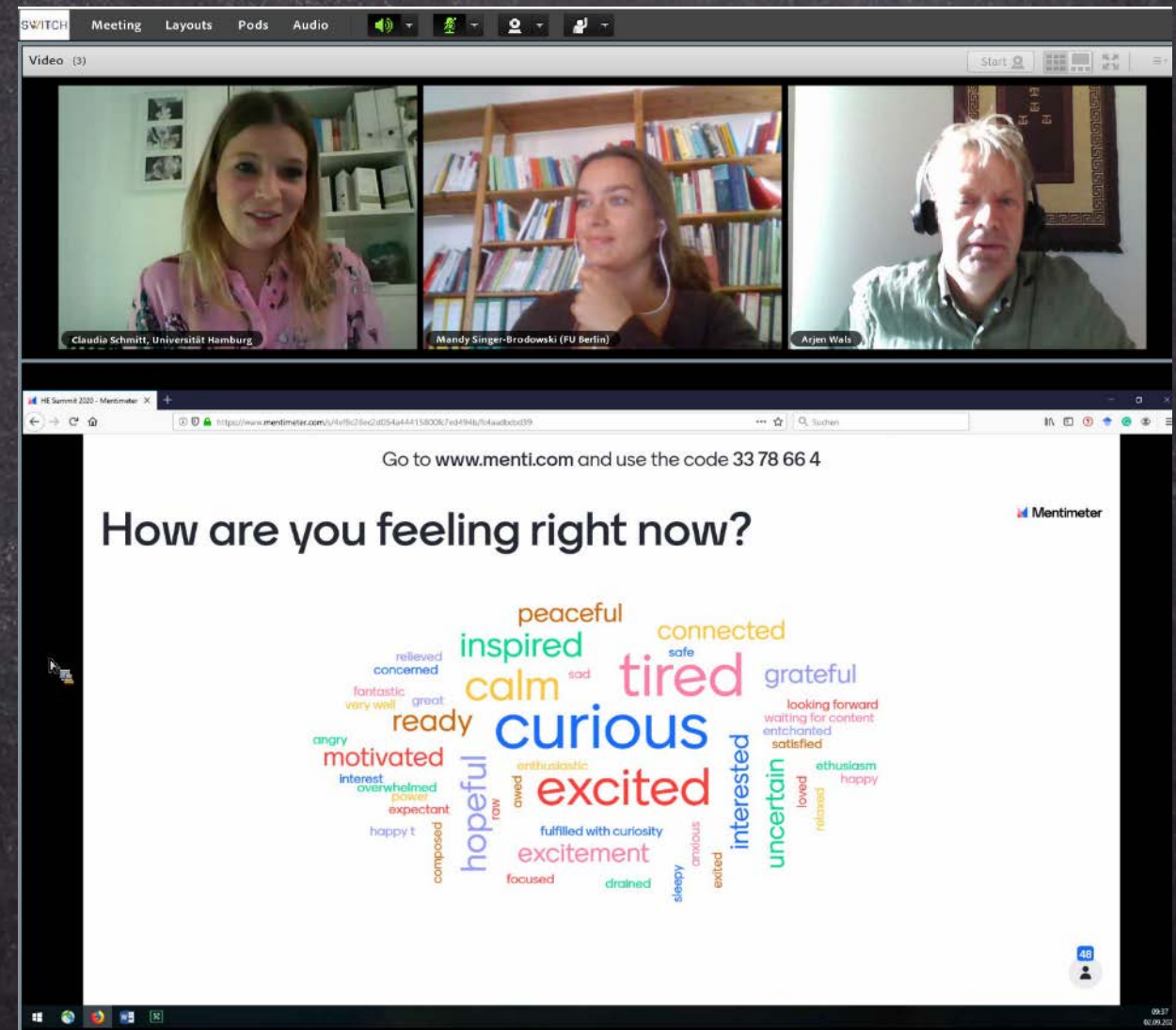
"How do we know it transforms?"
 Mehlmann, Marilyn; Legacy17.org, Sweden; Ormond, Meghan; Vrieze, Anke de; Wageningen University, Netherlands



By clicking on an image of a poster the larger pdf-version of that poster will open in a new browser window. You can change rooms by clicking on these links: [ROOM 1](#) (posters 1-3) [ROOM 2](#) (posters 4-6), [ROOM 3](#) (posters 7-9), [ROOM 4](#) (posters 10-13) and [MAIN ROOM](#). If you have any technical issues, please use the chat to the right to ask your questions. Our team will provide assistance.



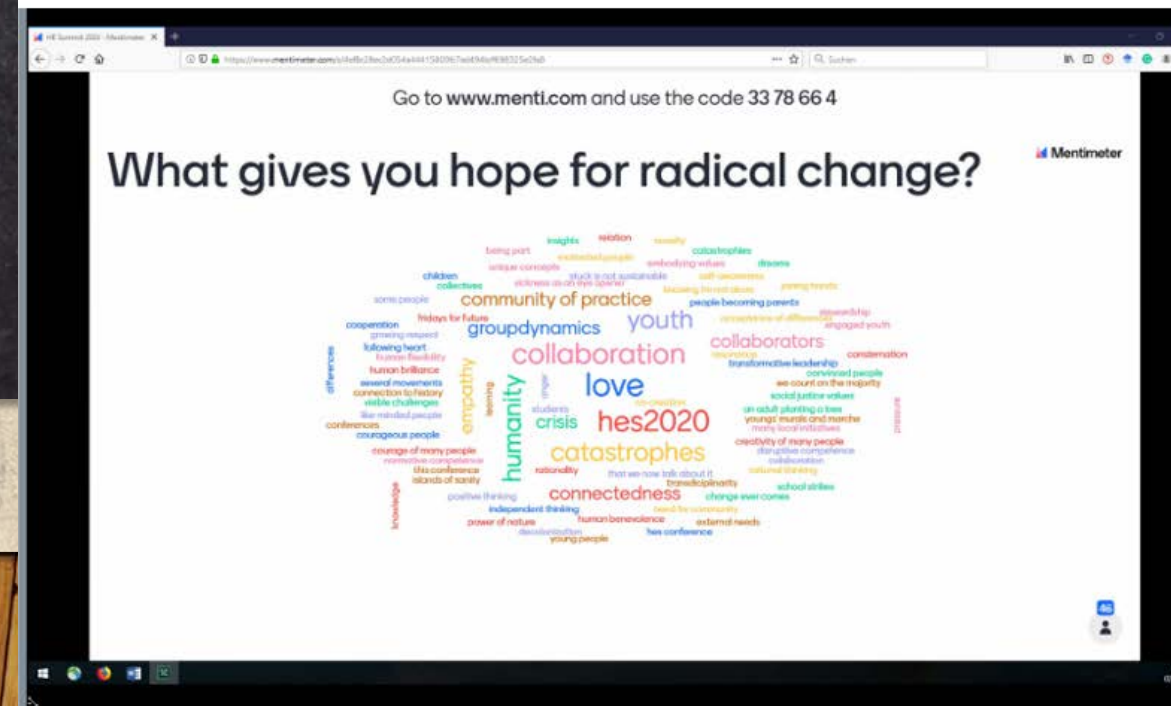
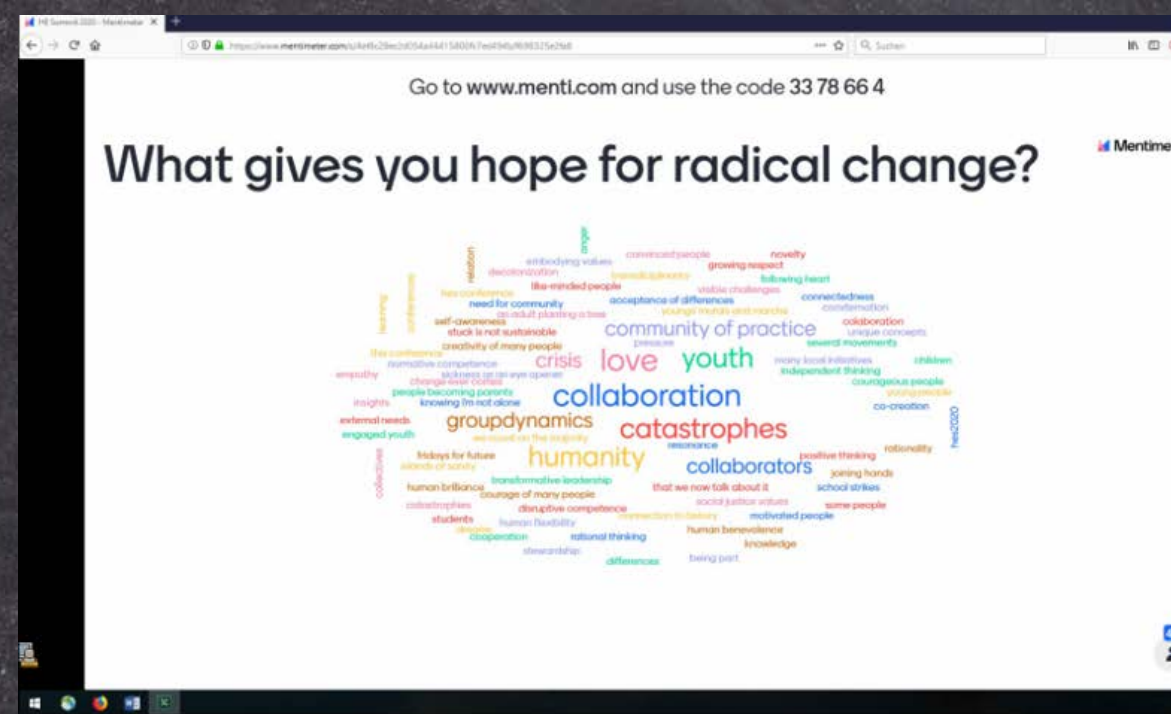
QUESTION:
Is it impossible to generate
and share emotions in online
conferences?



With a tool such as mentimeter, engage the audience with more personal questions in relation to the object of debate...

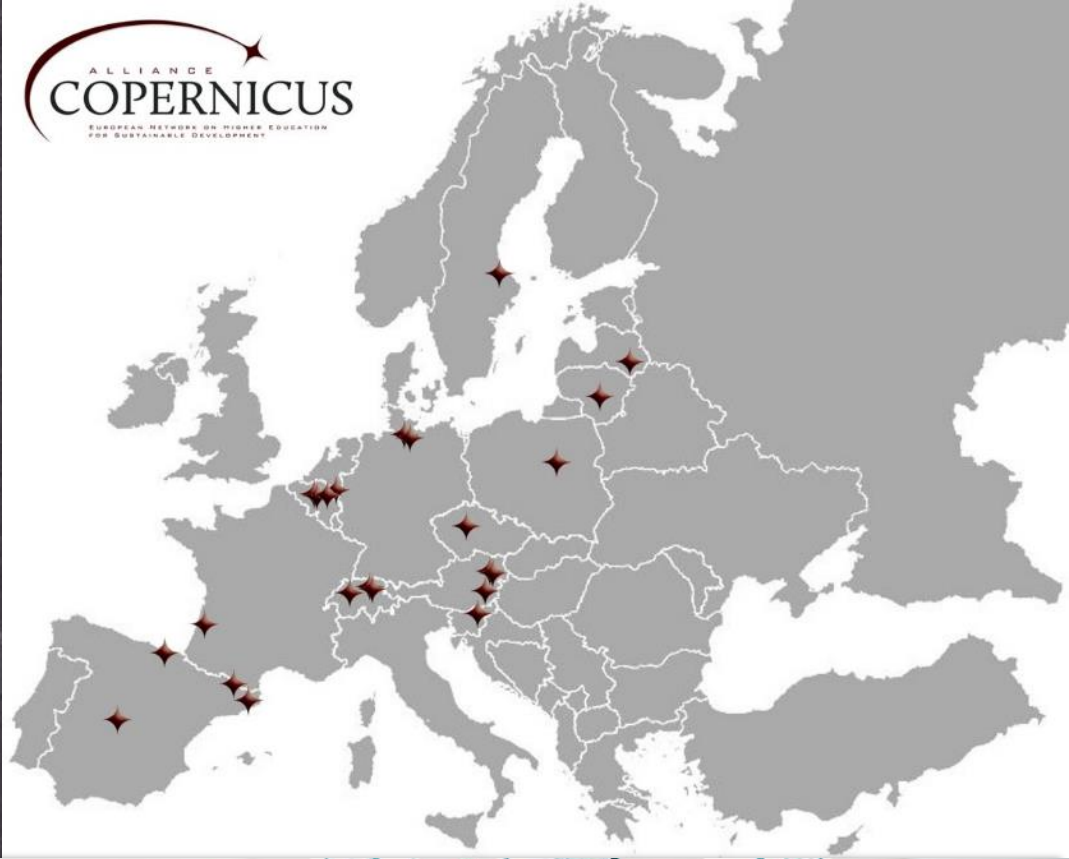
Within a few minutes, the snapshot changes, participants see that they can influence the picture.

Post-conference survey: a large number of participants agreed that trust was built during the conference





ALLIANCE
COPERNICUS
EUROPEAN NETWORK ON HIGHER EDUCATION
FOR SUSTAINABLE DEVELOPMENT



PROFESSIONAL DEVELOPMENT

Participate in CA workshops and training sessions. The CA offers excellent opportunities for professional development in leadership and organisational change for sustainability.

DISSEMINATION AND OUTREACH

Make use of various communication channels and share your achievements with an international community through the CA Newsletter, website and joint scientific publications.

CA NEWSLETTER

Receive key information about the latest developments and events regarding sustainability and higher education in Europe and beyond as well as CA members' news and achievements.

ACTIVITIES/ BENEFITS

POLICY DEVELOPMENTS

The CA engages and participates in international gatherings and dialogues that influence higher education policy. Members are encouraged to contribute to these activities (e.g. observer status at UNESCO, UNECE, IAU, etc.).

CONFERENCES AND SEMINARS

Participate in events where we can discuss issues at the forefront of sustainability in higher education. Benefit from discounts for the CA Annual Conference, which combines the opportunity to present papers with dedicated time for informal networking and interactive idea sharing.

GOVERNANCE OPPORTUNITIES

Participate in and be part of the CA Advisory Board, task forces and working groups.

FINANCIAL SUPPORT

Receive "CA Micro Funds" to fund joint initiatives with other members such as workshops, conferences, publications, etc.

FUNDING AND RESEARCH

Participate in collaborative European research projects and joint bidding with other institutional members.

THANK YOU!

Anne Zimmermann

COPERNICUS Alliance | University of Bern, CDE

office@copernicus-alliance.org | anne.zimmermann@unibe.ch

www.copernicus-alliance.org | www.cde.unibe.ch

