Design & Politics Simon Küffer University of Arts Bern HKB

About me Design & Politics Design & Politics Visual Rhetoric of Money Discussion

Design & Politics - 4 thoughts to talk about Social engineering

Design is a technique/knowledge of power, defined by its (historical) level of privatization

Design can't solve political problems – on the opposite, this illusion leads to the technocracy of today

Design suffers inherently from a Cartesian perspective I know what is good for others

(A critical design theory should focus more on aesthetics & affects rather than normative aspects)