

The where to, how and who of mitigating climate change: a targeted research agenda for psychology to support social transitions

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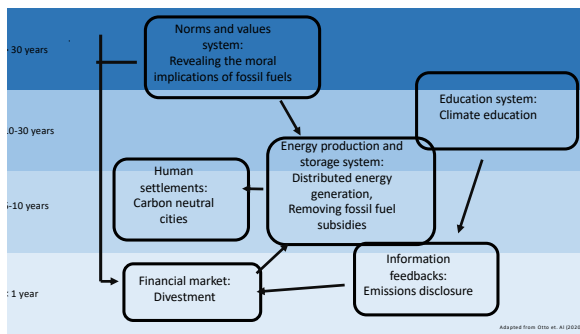
Living well within planetary boundaries.^{1,2}



- How can sufficiency discourses win political majorities?
- Which framing of sufficiency works best for whom?
- How can we consume less, not greener?

Where to?

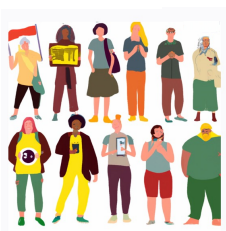
Foster social tipping dynamics.^{3,4}



- Which forms of participation in change processes can alleviate individual change resistance?
- How can large-scale societal change be communicated best by public authorities?
- What kind of leadership is optimal to drive institutional change?

How?

Activists



- Which organizational structures generate a resilient movement?
- How activist burn-out be prevented and treated?

Generation 1946 - 1964



- What motivates and hinders their participation in campaigns?
- Which specific contribution benefits both individuals and the climate movement?

Affluent



- How can social signalling be decoupled from resource consumption?
- How can the affluent live up to their social responsibility?

Who?

References

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3. Otto, I. M., et al (2020). Social tipping dynamics for stabilizing Earth's climate by 2050. *Proceedings of the National Academy of Sciences of the United States of America*, 117(5), 2354–2365.

4. Sharpe, S., & Lenton, T. M. (2021). Upward-scaling tipping cascades to meet climate goals: plausible grounds for hope. *Climate Policy*, 21(4), 421–433.

5. *Inner Development Goals: Background, method and the IDG framework*. (2022). <https://www.innerdevelopmentgoals.org/framework>.

6. Artwork by DALL.E 2

