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# Housing in and beyond Swiss cities at the interplay between planning and private property

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Governance of urban densification and housing affordability

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How can the planning of densification attain urban quality for all, including the socioeconomically vulnerable groups?





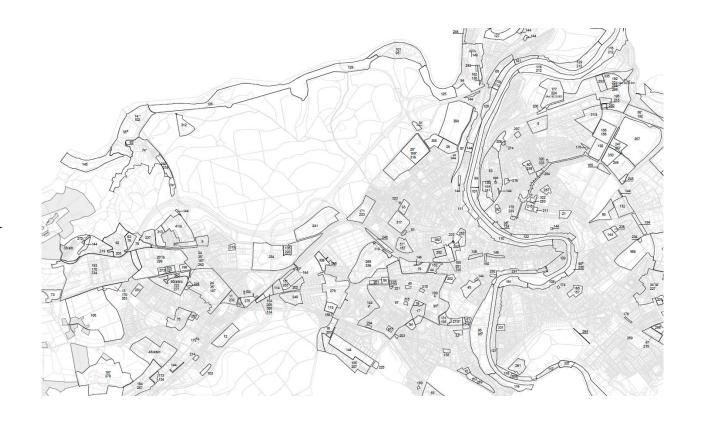
WHAT IS STRONG SUSTAINABILITY?

WHY IS IT AN IMPOSSIBLE BALANCING ACT?

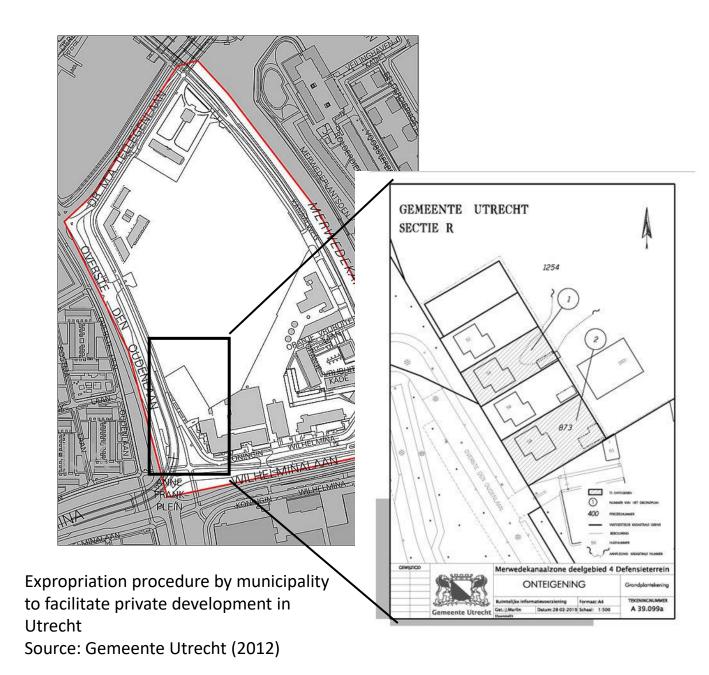


## 1. The rise of projectbased planning

- o Flexibility or rigidity
- o Effectiveness versus...
  - Democratic legitimacy
  - Equality of treatment



Überbauungsordnungen approved in city of Bern since 1955 Source: Stadt Bern (2023)



## 2. The blurring of public and private interests

- Planners as...
  - Provider of framework for profit-oriented development
  - Development actors

### 3. Value-capturing

- o Projects must be profitable
- Balance: who produces and who captures rent
- Tradeoffs in (housing) sustainability objectives

#### Anterieure Overeenkomst

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de Ontwikkelaar\*:

en

"de Gemeente";

De Ontwikkelaar en de Gemeente hiema gezamenlijk te noemen "Partijen" en ieder voor zich ook wel "Partij",

#### Definities:

In deze Overeenkomst wordt aan de met een hoofdletter geschreven begrippen de navolgende betekenis toegekend. De definities kunnen zowel in enkelvoud als in meervoud worden gebruikt:

Bouwplan: een Bouwplan als bedoeld in artikel 6.2.1 \$10, en voorts

het Bouwplan van de Ontwikkelaar zoals in deze

Overeenkomst beschreven:

het Besluit ruimtelijke ordening;

Private law agreement between municipality and the developer

Source: Gemeente Nieuwegein (not published)

### **Publications**

- Götze, V. and Jehling, M. (2022) 'Comparing types and patterns: A context-oriented approach to densification in Switzerland and the Netherlands', *Environment and Planning B: Urban Analytics and City Science*, p. 239980832211421. Available at: <a href="https://doi.org/10.1177/23998083221142198">https://doi.org/10.1177/23998083221142198</a>.
- Bouwmeester, J., Gerber, J.D., Hartmann, T. and Ay, D. (2023) 'Non-compliance and non-enforcement: An unexpected outcome of flexible soft densification policy in the Netherlands', *Land Use Policy*, 126(106525). Available at: <a href="https://doi.org/10.1016/j.landusepol.2022.1065255">https://doi.org/10.1016/j.landusepol.2022.1065255</a>.
- Verheij, J., Ay, D., Gerber, J.D. and Nahrath, S. (2023) 'Ensuring Public Access to Green Spaces in Urban Densification: The Role of Planning and Property Rights', *Planning Theory & Practice*, 24(3), pp. 342–365. Available at: <a href="https://doi.org/10.1080/14649357.2023.2239215">https://doi.org/10.1080/14649357.2023.2239215</a>.
- Götze, V., Bouwmeester, J. and Jehling, M. (2023) 'For whom do we densify? Explaining income variation across densification projects in the region of Utrecht, the Netherlands', *Urban Studies*, p. 00420980231205793. Available at: <a href="https://doi.org/10.1177/00420980231205793">https://doi.org/10.1177/00420980231205793</a>.

... and more coming!

www.goverdense.org