

Additional file 1. Online survey

Part A

- Choose your language
 - ☐ German
 - ☐ French
- Gender
 - ☐ Female
 - ☐ Male
- Birth year (e.g. 1980)
- Residential postal code (e.g. 3010)
- Current educational level
 - ☐ Medical student
 - ☐ Medical school
 - ☐ Resident
 - ☐ Hospital
 - ☐ GP
 - ☐ GP office
 - ☐ Other: _____
- Current workplace
- Current workload in % (100% equals 50 hrs / week)
 - ☐ 0%
 - ☐ 10%
 - ☐ 20%
 - ☐ 30%
 - ☐ 40%
 - ☐ 50%
 - ☐ 60%
 - ☐ 70%
 - ☐ 80%
 - ☐ 90%
 - ☐ 100%
- Relationship status
 - ☐ Single
 - ☐ With partner
 - ☐ Married
 - ☐ Other: _____
- Do you have children?
- If you have children:
 - How many children do you have?
 - ☐ 1
 - ☐ 2
 - ☐ 3
 - ☐ >3
 - How many days per week are your children in daycare (including care by relatives, please round off to whole numbers)
 - ☐ 1
 - ☐ 2
 - ☐ 3
 - ☐ 4
 - ☐ 5

Part B

- Which type of practice do you most prefer?
 - ☐ Single practice
 - ☐ Double practice
 - ☐ Group practice
 - ☐ I won't work as a GP
- If you answered "group practice":
 - How many physicians do you want to work with?
 - ☐ 2-3
 - ☐ 4-5
 - ☐ 6-10
 - ☐ 10-15
 - ☐ >15
- When do you want to start working in a GP practice?
 - ☐ I already work in a practice
 - ☐ in <1 year
 - ☐ in 1-2 years
 - ☐ in 3-5 years
 - ☐ in 6-10 years
 - ☐ in >10 years
 - ☐ I don't know
- Where do you want to work?
 - ☐ Town
 - ☐ Suburb
 - ☐ Countryside
- Your desired workload in %
(100% equals 50 hrs/week)
 - ☐ 10%
 - ☐ 20%
 - ☐ 30%
 - ☐ 40%
 - ☐ 50%
 - ☐ 60%
 - ☐ 70%
 - ☐ 80%
 - ☐ 90%
 - ☐ 100%
- What do you prefer?
 - ☐ Fixed salary based on workload
 - ☐ Billing for my own time
 - ☐ Part fixed, part share of the revenue
 - ☐ Only share of the revenue
- I will make house calls (outside regular on-call hours)
 - ☐ Yes
 - ☐ Probably yes
 - ☐ I don't know
 - ☐ Probably not
 - ☐ No
- Which do you prefer for your first job as a GP? If you are already a GP, which was your first job?
 - ☐ Employed
 - ☐ Self-employed
- Based on your answer to the previous question, how long would you to remain self-employed or employed before changing your status?
 - ☐ <2 years
 - ☐ 2-5 years
 - ☐ 6-10 years
 - ☐ 10-15 years
 - ☐ My whole career
- What are your long-term desires? (Multiple answers possible)
 - ☐ Be employed
 - ☐ Be employed co-owner
 - ☐ Own the practice
 - ☐ Medical director of a large group practice
 - ☐ Chief administrator of a group practice
 - ☐ Other: _____

Part C

We will show you 8 consecutive job advertisements from GP offices. They are similar, so please read them carefully. Please rate their attractiveness as if you were looking for such a job.

After each advertisement you will be asked:

- How attractive is this job offer? ☐ 1 ☐ 2 ☐ 3 ☐ 4 ☐ 5
(Scale: 1 = very unattractive to 10 = very attractive) ☐ 6 ☐ 7 ☐ 8 ☐ 9 ☐ 10

Advertisement 1 and 2 (advertisement 2 is without on-site dispensation of medications)

The medical centre Medilife is looking for a
General Practitioner
to complete the physician team
(Full- or part-time possible)

We offer:

- Large interdisciplinary team with a lot of physicians and practice nurses
- On-site dispensation of medications
- Opportunity to become a partner in our GP-owned medical centre
- Broad spectrum of challenging work

Please send your application to:

Jonas Meier, MD
Medical Director of Medilife

Advertisement 3 and 4 (advertisement 4 is without on-site dispensation of medications)

We are looking for a
General Practitioner
for our small, well established group practice
(Full- or part-time possible)

We offer:

- A well-coordinated team with 5 practice nurses
- On-site dispensation of medications
- Opportunity to help determine the future of our nationwide practice group Swissdoc Joint Stock Corp.
- Broad spectrum of challenging work

Please send your application to:

Jan Baumann MBA
HR Department
Practice group Swissdoc Joint Stock Corp.

Advertisement 5 and 6 (advertisement 6 is without on-site dispensation of medications)

We are looking for a
General Practitioner
for our small, well established group practice
(Full- or part-time possible)

We offer:

- A well-coordinated team with 5 practice nurses
- On-site dispensation of medications
- Opportunity to become a partner in our GP-owned group practice
- Broad spectrum of challenging work

Please send your application to:

Matthias Brunner, MD
General Practitioner

Advertisement 7 and 8 (advertisement 8 is without on-site dispensation of medications)

The medical centre Primacare Joint Stock Corp. is looking for a
General Practitioner
to complete the physician team
(Full- or part-time possible)

We offer:

- Large interdisciplinary team with a lot of physicians and practice nurses
- On-site dispensation of medications
- Opportunity to help determine the future of our medical centre and the nationwide represented practice group Primacare Joint Stock Corp.
- Broad spectrum of challenging work

Please send your application to:

Andreas Keller, MBA

HR Department

Practice group Primacare Joint Stock Corp.

Part D

- What are 3 most important factors in your choice of a GP practice?

1. _____
2. _____
3. _____

You did it! Thank you very much for your participation in the survey.
Your information will be evaluated anonymously.