Testing the specificity of memory advantages in synaesthesia

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Introduction

The goal of this study was to investigate whether synaesthesia comes with a general memory advantage or whether the advantage is domain-specific. Towards this goal we tested for groups of synaesthesia: Grapheme-Colour, Grapheme-Colour-and-Sound-Colour, Sound-Colour and Sequence-Space.

We used three recognition memory tasks which differed according to the stimulus materials (i.e., words, sounds, and pictures). For a general advantage, we expected better recognition memory for all synaesthetes compared to their control groups. For a domain-specific advantage, we expected better recognition memory for stimulus materials that corresponds to the specific inducers/concurrents (e.g., better memory for sound stimuli for sound-colour-synaesthetes).

Method

72 synaesthetes and 72 healthy controls matched by age and gender.

Study-Phase:

34 frequent and 34 infrequent German words.

24 10 sec. extracts from 10 musical genres.

12 coloured squares and 12 abstract designs.

Test-Phase:

60 min. retention interval

PR score (Hit-False Alarms) by group shows a significant advantage for Sequence-Space-Synaesthetes compared to their controls and a numerical advantage for all others.

PR scores by group of synaesthetic experience and stimulus material show a significant advantage for sound-stimuli in the Grapheme-Colour-and-Sound-Colour-Synaesthetes and for pictorial-stimuli in the Grapheme-Colour-Synaesthetes.

Conclusion

• Overall, there was a consistent tendency towards a recognition memory performance advantage for synaesthesia, suggesting a general effect.

• Moreover, detailed analyses suggest specific advantages for synaesthetes with graphemes as inducers.

• Further analyses are necessary to disentangle the domain-specific effects (e.g. along the associator/projector dimension, consistency and bandwidth, etc.)