

# Testing the specificity of memory advantages in synaesthesia

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#### Introduction

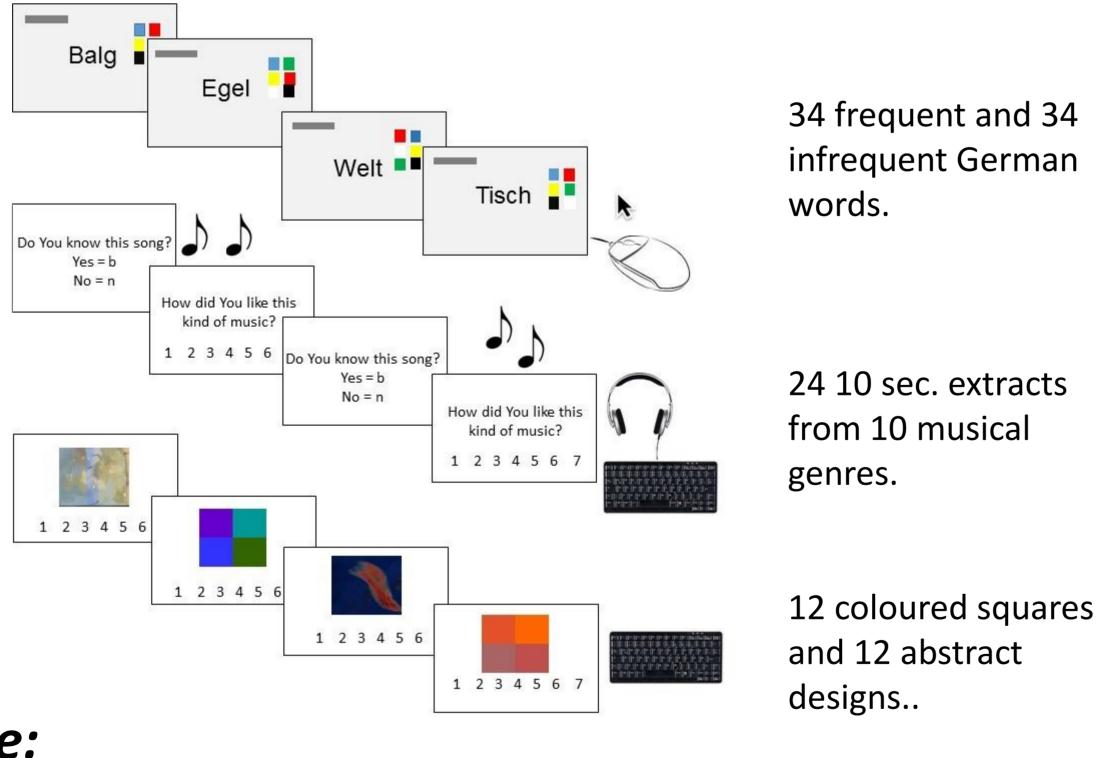
The goal of this study was to investigate whether synaesthesia comes with a general memory advantage or whether the advantage is domain-specific. Towards this goal we tested for groups of synaesthesia: **Grapheme-Colour, Grapheme-Colour-and-Sound-Colour, Sound-Colour** and **Sequence-Space**.

We used three recognition memory tasks which differed according to the stimulus materials (i.e., words, sounds, and pictures). For a general advantage, we expected better recognition memory for all synaesthetes compared to their control groups. For a domain-specific advantage, we expected better recognition memory for stimulus materials that corresponds to the specific inducers/concurrents (e.g., better memory for sound stimuli for sound-solour-synaesthetes).

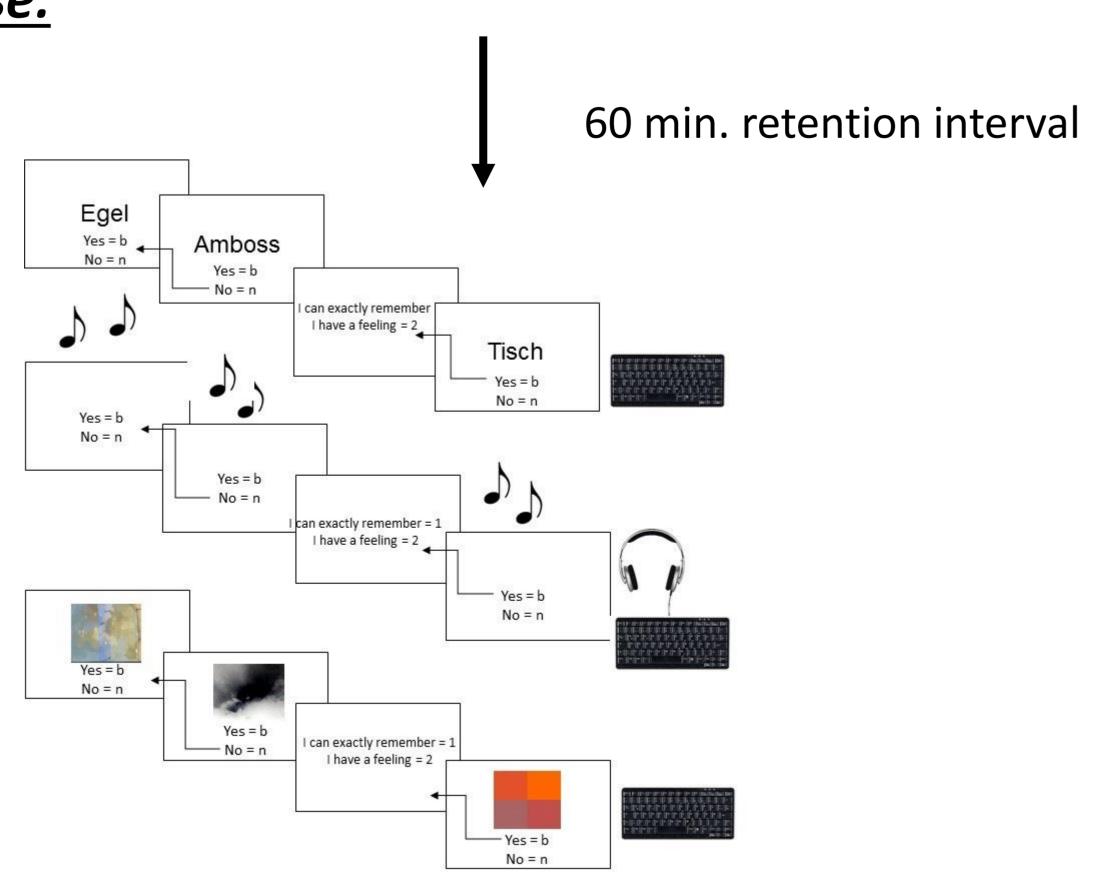
#### Method

72 synaesthetes and 72 healthy controls matched by age and gender.

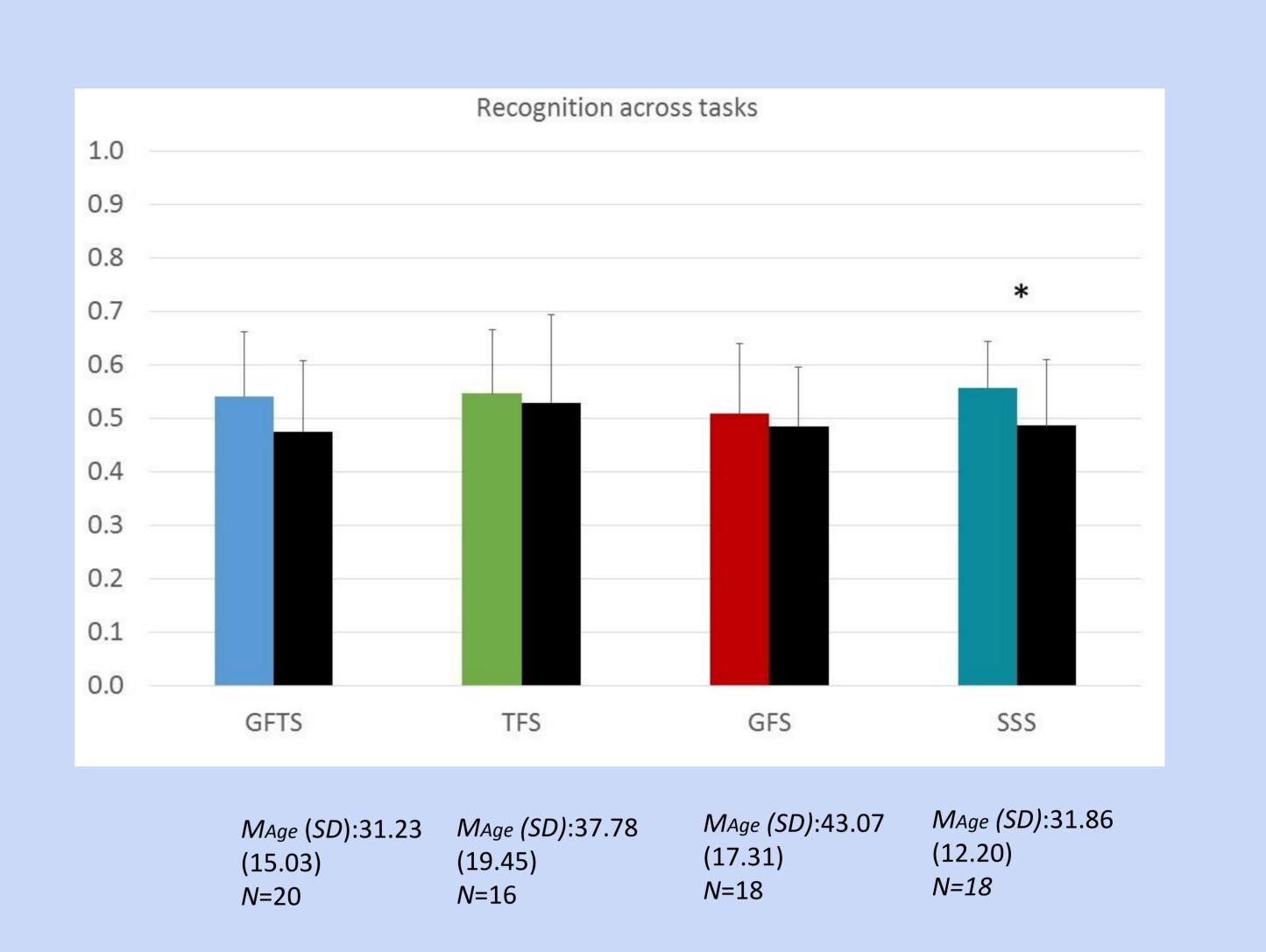
# Study-Phase:



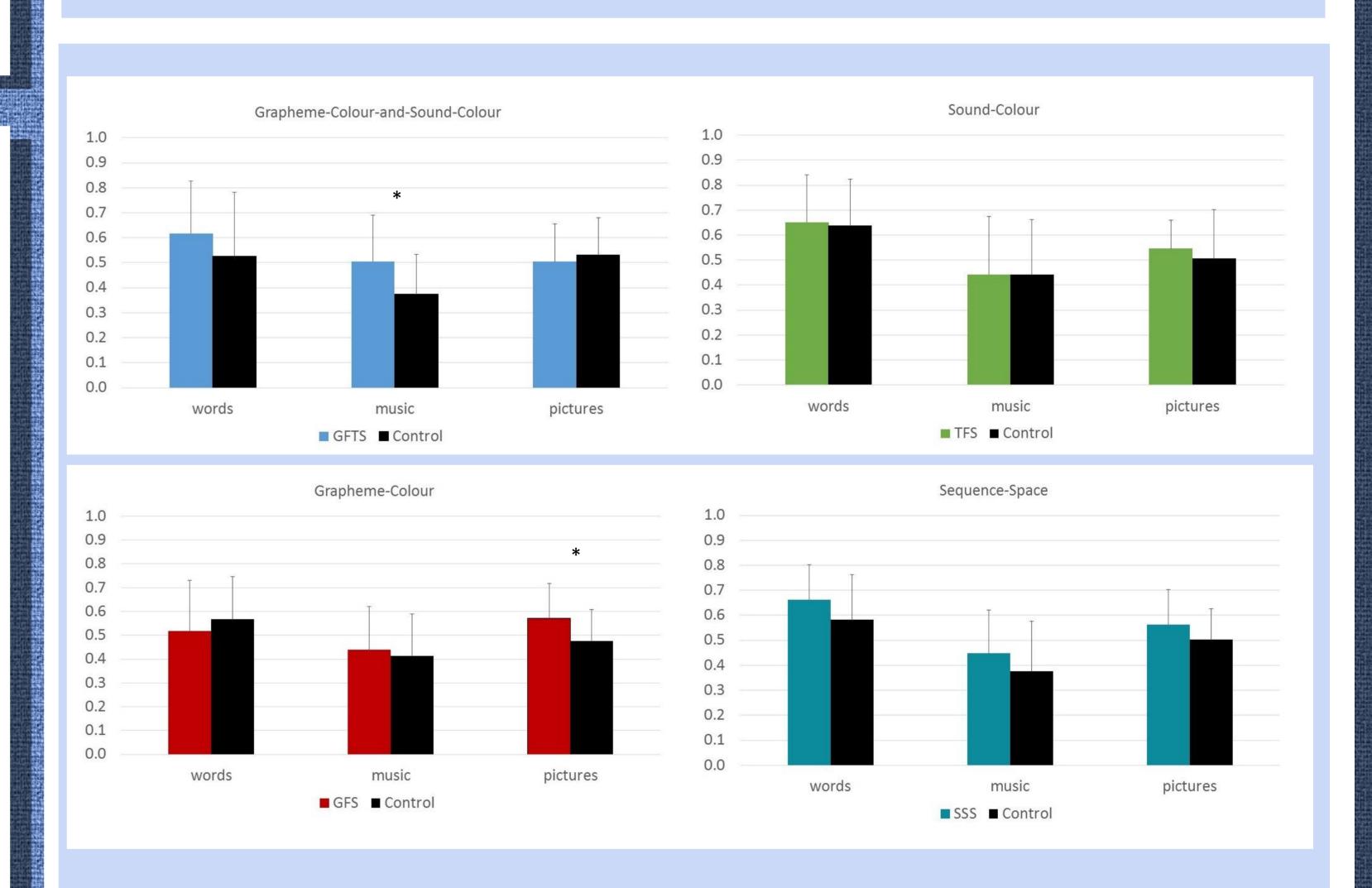
## Test-Phase:



# Results



PR score (Hit-False Alarms) by group shows a significant advantage for Sequence-Space-Synaesthetes compared to their controls and a numerical advantage for all others.



PR scores by group of synaesthetic experience and stimulus material show a significant advantage for sound-stimuli in the Grapheme-Colour-and-Sound-Colour-Synaesthetes and for pictorial-stimuli in the Grapheme-Colour-Synaesthetes.

## Conclusion

- Overall, there was a consistent tendency towards a recognition memory performance advantage for synaesthesia, suggesting a general effect.
- Moreover, detailed analyses suggest specific advantages for synaesthetes with graphemes as inducers.
- Further analyses are necessary to disentangle the domain-specific effects (e.g. along the associator/projector dimension, consistency and bandwidth, etc. )